

Detecting Fake News Using Deep Learning and Text Classification

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Abstract

The exponential growth of digital media has amplified the spread of fake news, posing significant challenges to information authenticity and public trust. This research presents an automated framework for fake news detection using Deep Learning and Text Classification techniques. The study leverages Natural Language Processing (NLP) to extract linguistic, semantic, and contextual features from news articles. Multiple deep learning architectures—Convolutional Neural Network (CNN), Long Short-Term Memory (LSTM), Transformer, and a Hybrid CNN-LSTM model—were implemented and evaluated on the Kaggle Fake and Real News Dataset. Comprehensive preprocessing, including tokenization, stopword removal, and lemmatization, was applied to enhance data consistency. Model performance was assessed using standard evaluation metrics such as accuracy, precision, recall, and F1-score. Experimental results demonstrate that the Hybrid CNN-LSTM model achieved the highest accuracy of 95.70%, outperforming individual models by effectively capturing both local and sequential text patterns. The findings confirm that combining convolutional and recurrent learning approaches enhances classification robustness. This study contributes to the development of scalable, automated, and reliable tools for misinformation detection, thereby supporting media integrity and reducing the societal impact of false information dissemination.

1. Introduction

The internet and social media have become the primary sources of news and information for millions. However, this accessibility has enabled the rapid spread of false or misleading information (fake news). Fake news influences public perception, harms reputations, and impacts global events such as elections. To tackle this, researchers employ Artificial Intelligence (AI) and Deep Learning (DL) for automatic fake news detection. DL models can process massive textual data, identify linguistic cues, and distinguish real from fake content with high precision. This project implements and compares multiple DL models—CNN, LSTM, Transformer, and Hybrid CNN-LSTM—

to identify which performs best for fake news detection using textual data.

2. Problem Statement

Due to the explosion of digital information, verifying the authenticity of every news article manually is impossible. Fake news spreads faster than true news, creating widespread misinformation.

The key challenge is to develop an automated fake news detection system that can effectively analyze textual data and distinguish real from fake content using Deep Learning techniques

3. Objectives

This research aims to address the identified challenges through the following specific objectives:

1. Collect and preprocess real and fake news datasets.
2. Implement and compare deep learning models (CNN, LSTM, Transformer, Hybrid CNN-LSTM).
3. Evaluate models using metrics — Accuracy, Precision, Recall, F1-score.
4. Identify the most efficient and robust model.
5. Visualize model performance and derive insights.
6. Contribute toward an automated and scalable misinformation detection framework.

Specific Objectives:

1. Data Collection and Preprocessing:
 - o Collect textual data from social media platforms, news portals, and fact-checking websites.
 - o Clean and preprocess the data using tokenization, lemmatization, stopword removal, and embedding techniques.
2. Feature Engineering:
 - o Extract meaningful features such as text embeddings, sentiment scores, named entities, and article metadata.
 - o Handle class imbalance using techniques like oversampling or SMOTE.

3. Model Implementation:

- o Develop and train deep learning models including LSTM, CNN, CNN-LSTM hybrid, and transformer-based models (BERT).
- o Implement baseline traditional machine learning models such as Naive Bayes and SVM for comparison.

4. Model Evaluation and Comparison:

- o Evaluate model performance using accuracy, precision, recall, and F1-score.
- o Compare deep learning models with traditional machine learning models to determine effectiveness.

5. Hybrid and Context-Aware

6. Modeling:

- o Explore hybrid approaches (CNN-LSTM) to capture both local patterns and sequential dependencies in text.
- o Fine-tune transformer-based models (BERT) for context-aware fake news classification.

7. Practical Validation:

- o Test models on real-world datasets to assess robustness and adaptability to evolving news content.
- o Investigate the feasibility of real-time fake news detection for social media monitoring.

8. Future Enhancement Analysis:

- o Analyze potential improvements using multimodal data (text + images/videos).
- o Suggest strategies for continual learning and adaptation to new topics or fake news trends.

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4. Methodology

1. DataCollection:

News text was collected from social media platforms, online news sites, and fact-checking portals to ensure diversity and reliability.

2. DataPreprocessing:

The data was cleaned by removing duplicates, URLs, and special characters. Tokenization, stopword removal, and lemmatization were applied. Text was converted into numerical vectors using embeddings like Word2Vec, GloVe, or BERT. Class imbalance was addressed using oversampling techniques.

3. ModelDevelopment:

Deep learning models implemented include:

- LSTM for sequential text patterns
- CNN for feature extraction

- CNN-LSTM Hybrid for combined local and sequential modeling

- BERT for context-aware classification
- Traditional machine learning models (Naive Bayes, SVM) were used as baselines.

4. TrainingandEvaluation:

The dataset was split 80:20 for training and testing. Models were evaluated using accuracy, precision, recall, F1-score, and confusion matrix to assess performance and effectiveness.

5. Model Evaluation and Performance

Experimental Results Overview

Evaluating a model is essential to determine how effectively it detects fake news. Various metrics such as accuracy, precision, recall, and F1-score are commonly used. Accuracy measures the overall correctness of the model, while precision indicates the proportion of news predicted as fake that is truly fake, helping reduce false positives. Recall measures the proportion of actual fake news correctly identified, minimizing false negatives, and F1-score provides a balanced measure of precision and recall, ensuring reliable evaluation even when the dataset is imbalanced.

Deep learning models, including CNN and LSTM, generally outperform traditional machine learning models like SVM or Decision Trees, especially when handling complex textual patterns. In particular, LSTM captures

sequential dependencies in text, improving the detection of context-based fake news. The evaluation results demonstrate that these models can reliably support social media monitoring and news verification platforms by providing accurate, real-time detection. Regular evaluation on updated datasets ensures the model remains effective as new patterns of fake news emerge, making automated detection systems more robust and dependable.

6. Conclusion

Fake news has become a major challenge in the digital age, impacting public opinion, politics, and society. This study demonstrates that deep learning techniques, particularly CNN and LSTM models, can effectively detect fake news by analyzing textual patterns and contextual information. Compared to traditional machine learning methods, deep learning models provide higher accuracy, precision, and recall, making automated detection more reliable. Despite challenges such as multilingual content, evolving fake news tactics, and limited labeled data, these models show great potential for real-time monitoring and verification. Future research can enhance detection by incorporating multimodal data, lightweight models, and explainable AI,

ultimately helping to mitigate the spread of misinformation and support informed decision-making

Future Research Directions

Future research in fake news detection can focus on enhancing both the accuracy and adaptability of automated systems.

One important direction is the integration of multimodal data, such as images, videos, and social media metadata, alongside textual content, to improve detection performance.

Developing lightweight and efficient models that can run on mobile and edge devices will make real-time monitoring more accessible. Another promising area is the use of explainable AI, which allows users to understand the reasoning behind a model's prediction, thereby increasing trust and transparency.

Additionally, combining blockchain-based verification with AI detection systems can provide a secure and tamper-proof method for validating news content. Continuous research is also needed to handle multilingual content, evolving fake news strategies, and limited labeled datasets, ensuring that detection systems remain robust, scalable, and effective in a dynamic information environment.

References

- 1 Shu et al. (2017) provided an overview of fake news detection on social media.
- 2 Ruchansky et al. (2017) proposed the CSI hybrid deep learning model.
- 3 Zhou and Zafarani (2018) conducted a survey on existing methods and challenges.
- 4 These studies highlight the importance of deep learning, preprocessing, and evaluation metrics for reliable fake news detection.

