

Examining the Role of Audit Practices on Corporate Governance in India

Dr. Shara Khalid Al-Barkaat Institute of Management Studies Aligarh, India <u>sharakhalid786@gmail.com</u>

Dr. Hena Naaz Al-Barkaat Institute of Management Studies Aligarh, India <u>naazalig278@gmail.com</u>

Abstract:

Corporate governance is an essential aspect of any organization, as it ensures that the management of a company operates in the best interest of the stakeholders. The audit practices have a critical role in ensuring effective corporate governance by providing an independent assessment of the financial statements and internal controls of the organization. This paper provides a review of the literature on the role of audit practices on corporate governance. The paper begins by defining corporate governance and audit practices and explores their relationship. It then reviews the empirical literature on the effect of audit practices on corporate governance, including the audit committee, auditor independence, and the quality of financial reporting. Finally, the paper concludes with recommendations for future research.

Keywords: Corporate governance, audit practices, financial statements, financial reporting.

Introduction:

Corporate governance is the system of rules, practices, and processes by which a company is directed and controlled. It involves balancing the interests of the company's stakeholders such as shareholders, management, customers, suppliers, financiers, government, and the community. The primary objective of corporate governance is to ensure that an organization is being managed in the best interests of its stakeholders. Effective corporate governance is essential to ensures that a company operates in a transparent and ethical manner and is accountable to its stakeholders. The audit practices have a critical role in ensuring effective corporate governance by providing an independent assessment of the financial statements and internal controls of the organization. Effective corporate governance is essential for maintaining the integrity and transparency of an organization's operations and for ensuring its long-term sustainability. Several studies have examined the relationship between corporate governance mechanisms, such as independent boards of directors and audit committees, have better financial performance than firms with weak corporate governance mechanisms. Additionally, Hermalin and Weisbach (1998) found that firms with better corporate governance practices have higher market values and lower agency costs.

Audit Practices: Audit practices refer to the methods and procedures used by auditors to assess the financial statements and internal controls of an organization. It refers to the systematic examination of an organization's financial statements, records, and operations to provide an independent opinion on its accuracy and reliability. The primary objective of audit practices is to identify any irregularities, errors, or fraudulent activities that may exist within an organization's financial reporting. According to DeAngelo (1981), auditors' role is to provide a "public watchdog" function that helps to maintain the integrity and reliability of financial reporting. Audit practices play a critical role in ensuring the effective functioning of corporate governance mechanisms as it is

I



the process of examining an organization's financial records and practices to ensure they are accurate and transparent. These practices are designed to provide reasonable assurance that the financial statements are free from material misstatements and that the internal controls are effective. The primary objective of an audit is to express an opinion on the financial statements, which enhances the credibility of the information presented to the stakeholders. This examination is conducted by an independent auditor who is not part of the organization being audited. The purpose of an audit is to provide assurance that the financial statements of an organization are free from material misstatement and comply with relevant accounting standards and regulations.

The Relationship between Audit Practices and Corporate Governance:

The relationship between audit practices and corporate governance is fundamental to ensuring transparency, accountability, and ethical management within organizations. Audit practices involve the systematic examination of financial records and internal processes to verify their accuracy and compliance with established standards. These practices play a crucial role in supporting corporate governance by enhancing the reliability of financial reporting, which is essential for informed decision-making by stakeholders. Through internal and external audits, companies can identify weaknesses in internal controls and operational risks, enabling the board of directors and management to take corrective actions. Furthermore, audits help ensure compliance with laws and regulations, which is a key aspect of sound corporate governance. A central element in this relationship is the audit committee, typically composed of independent board members, which oversees audit processes, appoints external auditors, and reviews audit findings. This structure strengthens oversight and reinforces the integrity of financial disclosures. Strong audit practices also contribute to fraud prevention, build investor confidence, and support sustainable business operations. The world historical cases such as the Enron scandal highlight the devastating consequences of weak audit and governance systems, while reforms like the Sarbanes-Oxley Act underscore the importance of strengthening these mechanisms. In essence, audit practices and corporate governance are interdependent; audits

Empirical Literature Review:

The empirical literature on the role of audit practices on corporate governance has focused on three main areas: the audit committee, auditor independence, and the quality of financial reporting.

The audit committee: The audit committee is a critical component of the corporate governance structure, as it is responsible for overseeing the financial reporting process, monitoring the internal controls, and selecting the external auditor. Several studies have shown that the effectiveness of the audit committee is positively related to the quality of financial reporting and corporate governance. For example, Chen et al. (2010) found that firms with a strong audit committee had a lower likelihood of financial restatements.

Auditor independence: Auditor independence is essential for the credibility of the audit opinion. The auditor's independence is compromised when there is a close relationship between the auditor and the audited company. Several studies have shown that auditor independence is positively related to the quality of financial reporting and corporate governance. For example, DeAngelo (1981) found that audit quality was positively associated with auditor tenure, while Krishnan (2003) found that auditor independence was positively associated with the number of financial experts on the audit team.

The quality of financial reporting: The quality of financial reporting is critical for effective corporate governance, as it provides stakeholders with reliable and accurate information to make informed decisions. Several studies have shown that audit practices, such as the use of internal control systems, increase the quality of financial reporting. For example, Beasley et al. (2000) found that firms with effective internal control systems had a lower likelihood of financial misstatements.

Further research has also examined the role of audit practices and corporate governance in reducing the likelihood of financial misconduct within organizations. For instance, Krishnan and Krishnan (1997) found that firms with strong corporate governance mechanisms, such as independent boards of directors and audit

I



committees, are less likely to engage in financial misconduct. Similarly, DeFond and Zhang (2014) found that high-quality audit practices, as measured by auditor industry expertise and auditor reputation, are associated with a lower likelihood of financial misreporting.

Other research has examined the impact of specific corporate governance mechanisms on audit practices. For instance, Pucheta-Martinez and Bel-Oms (2014) found that the presence of a CEO duality (where the CEO also serves as the chairman of the board) is negatively associated with audit quality. In contrast, the presence of independent directors on the board is positively associated with audit quality.

Several studies have examined the impact of audit practices on organizational performance. For instance, Sharma et al. (2009) found that high-quality audit practices lead to better financial reporting quality, which, in turn, enhances the organization's performance. Additionally, Choi et al. (2010) found that external audit quality is positively related to firms' market value, suggesting that audit practices have a significant impact on organizational performance.

Audit practices and corporate governance are closely interrelated, as effective corporate governance requires high-quality audit practices to ensure the accuracy and reliability of financial reporting. Several studies have examined the relationship between audit practices and corporate governance. For instance, Beasley et al. (2000) found that firms with strong corporate governance mechanisms, such as independent boards of directors and audit committees, are more likely to have high-quality audit practices. Similarly, Piot and Janin (2007) found that audit committee effectiveness is positively related to audit quality.

Role of audit practices:

Promoting compliance: Audit practices can help organizations to comply with relevant laws and regulations. This can help to avoid legal and reputational risks associated with non-compliance. audit practices are an essential component of effective corporate governance. Effective auditing can enhance the credibility of financial reporting, improve accountability, identify risks, improve internal controls, and promote compliance. These benefits can contribute to the development of good corporate governance practices, which can ultimately lead to better organizational performance and increased stakeholder value. Audit practices play a crucial role in corporate governance by providing independent assurance on the accuracy and reliability of financial information reported by companies. Through audit practices, auditors are able to provide an objective assessment of a company's financial statements and internal controls, which helps to ensure that the company is operating in a transparent and accountable manner. One key function of audit practices is to provide investors and other stakeholders with confidence in the accuracy of a company's financial statements. Auditors examine a company's financial statements to ensure that they comply with accounting standards and are free from material misstatements or errors. This helps to protect investors from financial fraud or misrepresentation, which can have serious consequences for both the company and its stakeholders.

Another important role of audit practices is to assess a company's internal controls. Internal controls are the processes and procedures that a company has in place to ensure that its financial information is accurate and reliable. Auditors assess a company's internal controls to identify any weaknesses or deficiencies that could increase the risk of financial misstatement. This helps to improve the overall effectiveness of a company's internal control system and reduce the likelihood of financial fraud or errors. Audit practices also play a role in corporate governance by promoting transparency and accountability. Through independent audits, companies are held accountable for their financial reporting and internal controls. This can help to prevent management from engaging in unethical or illegal activities, as auditors are required to report any instances of fraud or noncompliance to regulatory authorities.

Overall, audit practices are essential for maintaining the integrity of financial reporting and promoting good corporate governance. By providing independent assurance on financial information and internal controls, audit

L



practices help to protect investors and other stakeholders and promote transparency and accountability in corporate reporting.

Conclusion:

In conclusion, audit practices and corporate governance are two interrelated concepts that play a critical role in ensuring the effectiveness, efficiency, and transparency of an organization's operations. High-quality audit practices and effective corporate governance mechanisms are essential for maintaining the integrity and reliability of an organization's financial reporting, enhancing its performance, and ensuring its long-term sustainability. The existing literature has provided substantial evidence of the positive relationship between audit practices, corporate governance, and organizational performance.

The literature suggests that audit practices play a critical role in ensuring effective corporate governance by providing an independent assessment of the financial statements and internal controls of an organization. The review of the literature indicates that the audit committee, auditor independence, and the quality of financial reporting are essential components of effective corporate governance. The empirical evidence suggests that a strong and independent audit committee, auditor independence, and effective internal control systems are associated with better financial reporting quality. Audit practices play a critical role in ensuring effective corporate governance by providing an independent and objective assessment of a company's financial statements and internal controls. Auditors are responsible for verifying that a company's financial statements accurately reflect its financial position, performance, and cash flows. By doing so, they provide assurance to stakeholders, including investors, creditors, and regulators, that the company's financial information is reliable and trustworthy.

The importance of audit practices in corporate governance has become increasingly evident in recent years, following a series of high-profile corporate scandals that highlighted the need for greater accountability and transparency in financial reporting. The role of auditors has also come under scrutiny, as some have been accused of failing to identify or report fraudulent activities.

Overall, the literature suggests that both audit practices and corporate governance are important in promoting organizational performance and reducing the likelihood of financial misconduct. Effective corporate governance mechanisms, such as independent boards of directors and audit committees, can help to promote high-quality audit practices and ensure the accuracy and reliability of financial reporting. Conversely, high-quality audit practices can provide important feedback to corporate governance mechanisms and help to identify areas where improvements can be made. the literature also suggests that regulations and legal frameworks can play an important role in promoting effective audit practices and corporate governance. However, it is important to balance the potential benefits of regulation with the costs and potential unintended consequences. It is also important to ensure that regulations are appropriately tailored to the local context and take into account cultural differences and the unique characteristics of different industries and organizations.

Future Research:

Future research could explore the impact of emerging technologies, such as artificial intelligence and machine learning, on audit practices and their role in corporate governance. The literature could also examine the effectiveness of different audit practices in different industries and countries. Additionally, future research could explore the role of external stakeholders, such as regulators and investors, in ensuring effective corporate governance through audit practices. Overall, the literature review highlights the critical role of audit practices in corporate governance and suggests that further research is necessary to enhance our understanding of this important topic.

L



References:

Al-Mudhaki, J., & Joshi, P. L. (2004). The role and functions of audit committees in the Indian corporate governance: Empirical findings. *International Journal of Auditing*, 8(1), 33-47.

Bhasin, M. L. (2016). Strengthening corporate governance through an audit committee: An empirical study. *Wulfenia Journal*, 23(2), 2-27.

Bose, I. (2009). Corporate governance and law-role of independent directors: theory and practice in India. *Social Responsibility Journal*, *5*(1), 94-111.

Chawla, A. (2021). Social audit, accountability and accounting–an Indian perspective. *Journal of Accounting in Emerging Economies*, *11*(1), 10-26.

Neelam, M., Batani, C. D., & Rao, R. (2014). Corporate governance practices in India-a case study. *management accountant*, 94.

Puri, R., Trehan, R., & Kakkar, H. (2010). Corporate Governance Through Audit Committee: A Study of the Indian Corporate Sector. *IUP Journal of Corporate Governance*, 9.

Ramesh, V. (2021). Auditing the auditors: A comparative study about India, UK, and the USA. *Materials Today: Proceedings*, *37*, 2495-2500.

Samanta, N., & Das, T. (2009). Role of auditors in corporate governance. Available at SSRN 1487050.

Sandhya, S. (2021). Audit practices linked to corporate governance: A literature review. *IUP Journal of Accounting Research & Audit Practices*, 20(4), 111-118.

L