

A
Project Report on
“StayEZ - Your Ultimate Accommodation Solution”

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Technology in Computer Engineering of D. Y. Patil University.



DEPARTMENT OF COMPUTER ENGINEERING

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**DEPARTMENT OF COMPUTER ENGINEERING Academic
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CERTIFICATE

*This is to certify that the project entitled “StayEZ - Your Ultimate Accommodation Solution” is a record of bonafide work carried out by **Keshav Kumar Jha, Srinjay Kumar, Patil Raj Kamlakar, Meenakshi Ruia** under my supervision and guidance, in partial fulfillment of the requirements for the award of Degree of Bachelor of Technology in Computer Engineering from D. Y. Patil University for the year 2023-24.*

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ACKNOWLEDGEMENT

Since the OYO team served as an inspiration for our project, I would want to sincerely thank them. OYO's creative approach to hospitality and their dedication to reinventing the travel and lodging sectors have greatly influenced our project's vision and objectives.

My sincere gratitude goes out to the entire OYO team for their groundbreaking work that set the standard for our own endeavors. We are inspired to pursue greatness in our own endeavors by their unwavering commitment to crafting flawless and intuitive experiences.

I also want to thank the people who contributed to the open-source community and the tools and frameworks we used to construct this project. Their spirit of cooperation has been vital in our implementation's success.

Finally, I would like to thank all of my teammates and collaborators and **Prof. Madhavi Patil** for their countless hours of work that have gone into making this project a success. Their expertise, commitment, and enthusiasm have been the main factors in our OYO clone project's growth and success.

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ABSTRACT

"StayEZ" is an innovative web-based platform designed as a clone of OYO Rooms, hospitality industry by offering a convenient and user-friendly way for travellers to find, book, and manage their stays in hotels, hostels, and vacation rentals. Innovative internet platforms like OYO Rooms have significantly influenced the hospitality industry's quick transformation. The ease and cost of these platforms have transformed how travellers locate and book lodging. In keeping with this development, we propose " StayEZ ", an OYO Rooms service created to give visitors and property owners a comparable smooth experience. The clone platform will prioritize a seamless and user-friendly design, allowing both hosts and guests to easily navigate through the website or mobile application. Hosts can register their properties, including hotels, homes, apartments, and more, with detailed descriptions, images, and pricing information. Guests will be able to search, compare, and book accommodations based on location, price, and various amenities, ensuring a smooth booking process. The platform will integrate a secure payment gateway for safe and convenient transactions, encompassing multiple payment options. Both hosts and guests will have their own profiles, enabling them to manage bookings, preferences, and communication effectively. Users can rate and review accommodations, contributing to transparency and building trust within the community. Automated notifications for booking confirmation, check-in/check-out details, and other important updates will be implemented. An administrative panel will enable the management of user accounts, listings, and platform settings to ensure smooth operation. The platform will be responsive, supporting mobile devices to cater to a wide range of users. Strategies for marketing and promoting the platform will be an integral part of the project, helping it gain a competitive edge in the market. By creating StayEZ, this project seeks to tap into the growing demand for online hospitality booking services and provide a valuable platform for travellers and hosts. It will offer an opportunity for entrepreneurs and businesses to enter this dynamic market with a reliable and feature-rich solution.

PREFACE

The hospitality sector has undergone a radical change in response to the rapidly changing technological and innovative environment, with organizations such as OYO setting the norm for new kinds of lodging and travel experiences. Motivated by OYO's innovative work, we set out to develop a project that honors their principles of design and utility.

Our shared love of technology and appreciation for OYO's dedication to offering reasonably priced and easily accessible lodging via a smooth online experience led to the creation of this initiative. Our objective in creating an OYO application clone was not just replication but also a thorough investigation into the complexities involved in creating a user-focused, effective, and scalable hospitality solution.

We wanted to learn more about the intricacies of user interfaces, reservation systems, and the integration of various services that set OYO apart in the market through this project. This project is evidence of our commitment to education, creativity, and using cutting-edge technology to solve practical problems.

We overcame a variety of technological obstacles, design concerns, and user experience improvements during the development process. In order to produce a project that not only replicated the essential elements of the OYO application but also added our distinct touch to the overall user experience, we embraced the concepts of flexibility and creativity. We would like to thank the OYO team for their innovative work, which provided the impetus for our project, as we present this OYO application clone. We also thank the larger developer and innovation community, whose contributions to open-source software and exchange of information have greatly influenced our implementation.

This project is a small sample of our efforts to comprehend, imitate, and develop new applications in the field of contemporary hospitality. In addition to paying homage to the achievements of sector pioneers such as OYO, we hope it explores the potential that exists in the rapidly advancing field of technology.

Chapter 1

Introduction

Financial fraud has caused severe losses to the global In today's dynamic and digital-driven world, the hospitality industry has witnessed a significant transformation, largely driven by innovative web development solutions. One notable disruptor in this space is OYO Rooms, a pioneering platform that has revolutionized how traveller's find and book accommodations. As technology enthusiasts and web developers, we recognize the immense potential in replicating the success of OYO Rooms through a customized web development project. In this introduction, we embark on a journey to explore the creation of an OYO Rooms clone using cutting-edge web development techniques. The hospitality sector's evolution, sparked by platforms like OYO Rooms, underscores the importance of user-centric, tech-driven solutions. With the rise of mobile devices and the internet's ubiquity, travellers now expect a seamless, convenient, and personalized experience when booking accommodations. Property owners, too, seek efficient tools to list their spaces and maximize occupancy. This is where web development comes into play as an enabler of transformation. Our goal is to conceptualize and build a web application that mirrors the core features and functionalities of OYO Rooms while offering a unique touch of innovation and customization. By harnessing the power of modern web development tools and practices, we aim to create an intuitive, responsive, and secure platform that bridges the gap between travellers and property owners. Throughout this project, we will delve into the intricacies of web development, including frontend and back-end technologies, user interface design, database management, secure payment processing, and seamless user experiences. We will leverage the latest trends in web development, such as Progressive Web Apps (PWAs), Single Page Applications (SPAs), and

serverless architecture, to ensure our OYO Rooms clone is robust, scalable, and futureready. Our journey will involve dissecting and replicating the key features that make OYO Rooms a success, such as user registration and authentication, property listing and management, real-time booking, dynamic pricing, and customer support. businesses and individuals. Companies, for example, withdraw funds on a massive scale from pre-existing credit lines in response to the anticipated cash flow interruption caused by the COVID-19 pandemic.

Our inspiration to start the process of developing an OYO application clone project comes from our deep respect for OYO's trailblazing efforts in transforming the hospitality sector in the ever-changing world of technological innovation. As designers of digital experiences, we are aware of the revolutionary potential inherent in the well-executed marriage of hospitality and technology, a potential well embodied by OYO.

Our motivation is not merely to replicate OYO's success but to dissect, understand, and reassemble the intricate components of its application. In doing so, we aim to unravel the alchemy behind the user-centric design, the efficiency of the reservation system, and the overall digital ecosystem that has positioned OYO as a global leader.

The goal is to comprehend the fundamental ideas that underpin OYO's disruptive power in the market, rather than merely copying its characteristics. Our motivation stems from the opportunity to pick up knowledge from the finest, modify their winning approaches, and advance our own skills as digital artisans.

Ultimately, our motivation is rooted in the belief that by understanding and replicating success, we can propel ourselves to new heights of creativity and technological proficiency. The OYO application clone project is not just a venture into emulation; it is a journey of inspiration, innovation, and the pursuit of excellence in the digital realm.

Our project aims to achieve the following objectives: Create a user-friendly website and mobile app for booking accommodations, similar to OYO Rooms. Develop a robust backend system to manage listings, bookings, payments, and customer support efficiently. Implement a thorough quality assurance process to maintain consistency in the quality of accommodations.

Expand the platform to multiple international markets, tailoring it to local preferences and regulations. Build a network of hosts and properties, ensuring a wide range of options for travellers. Establish secure payment gateways and user data protection measures. These objectives not only encompass the replication of essential features but also extend to fostering innovation, ensuring a delightful user experience, and contributing meaningfully to the broader tech community.

Chapter 2

Literature Survey

Online hotel reservations are a growingly common way to reserve lodging. By using internet security to safeguard their financial information and privacy, travelers can book rooms from the comfort of their own home using a computer. They can also use multiple online travel agencies to compare the features and costs of other hotels. Before the internet, travelers could utilize a travel agency, write, or give the hotel a call directly to arrange a reservation.

Direct linkages between major hotel chains and airline national distribution systems (GDS) are common (Sabre, Amadeus, Galileo, and the world stretch). The hundreds of thousands of travel agents that affiliate with one of these networks are then immediately supplied with hotel information by these. Small hotel companies and individual hotels frequently can't afford to pay for these direct connections and rely on other businesses to make the connections instead. These days, online travel agencies offer images of hotels and rooms, details on rates and promotions, and even details on the nearby resorts. Many also let reviews left by visitors to be kept on file with the online travel agency. Last-minute travel plans can also be facilitated by using online reservations. In the event that some rooms remain, hotels may lower the rate. Numerous websites focus on searches for discounts on hotel rooms. Regarding particular characteristics, research has revealed a number of crucial hotel management system modules, such as accounting, inventory management, food and beverage management, housekeeping management, and front office management. Together, these modules enable smooth and effective hotel operations. Studies on the advantages and difficulties of cloud-based hotel management systems have also been conducted.

A few benefits of cloud-based systems are their increased scalability, reduced expenses, and accessibility from any location with an internet connection. They do, however, also present certain difficulties, such as dependence on outside suppliers, data security, and problems with internet connectivity.

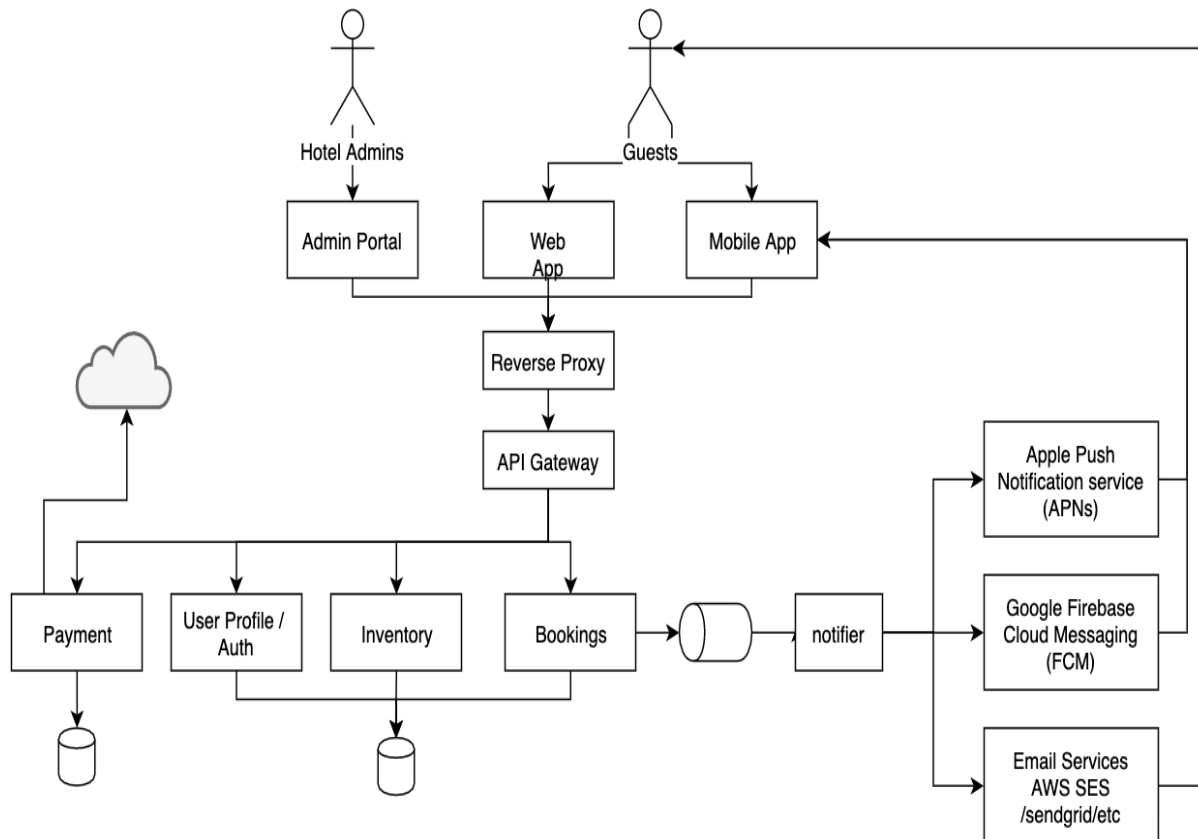
2.1.Sharma, A. (2013) The travel and hotel businesses can both benefit greatly from destination marketing techniques. More attention-grabbing and informative media sources need to be used in order to educate and enlighten an increasing number of prospective travelers. Due to the expanding significance of MICE tourism, the majority of business professionals are focusing on using branded tourist locations for meetings, conferences, exhibitions, and other events.

2.2 Singh S., & associates (2012) Visitors will make decisions about where to stay and what to do based on suggestions from their own social networks. When a guest has perfectly good friends and like-minded acquaintances who have visited a good hotel and engaged in activities they would like to engage in, they have cause to doubt all the hype and marketing. In addition to having far cheaper distribution and commission margin costs, the quality of recommendations is also far higher and attracts the exact type of visitor that the hotel is hoping to attract.

Sr. No.	Proper Title	Author	Methodology
1.	STRATEGIES OF OYO ROOMS - A CASE STUDY.	Ravish Kukreti, Rakesh Dani.	The focus of this study is OYO Rooms' branding image, both positive and negative, that they uphold for both online and offline reservations.
2.	PROGRESS AND PERFORMANCE OF OYO ROOMS- A RESEARCH BASED CASE STUDY	Vijay Tandon, Chahat Mishra.	OYO's guiding principle is to keep upholding this confidence by providing outstanding stay experiences in reasonably priced, exquisite living environments.
3.	OYO ROOMS: THEIR HOSPITALITY AND CUSTOMER SATISFACTION.	Shobha Sharma, Smita Pathak.	It enabled us to more accurately assess OYO's initiative and its strengths, weaknesses, opportunities, and dangers.
4.	OYO ROOMS: PROVIDING AFFORDABLE HOTEL STAYS.	Rohit Jain, Vijeyta Gaur.	This case study teaches about the inception and growth of OYO Rooms.
5.	ROLE OF OYO ROOMS TO PREDICT THE PATTERN OF CUSTOMER SATISFACTION.	Mou Roy.	The purpose of this paper is to identify the satisfaction level of the customers staying at OYO property, where the red & white OYO sign means that they are assured of a certain quality of accommodation at a price that customers can afford.

Chapter 3

Proposed System



ARCHITECTURE OF “StayEZ”

To put it simply, requests are processed by the server, users interact with the interface, and data is stored and retrieved from the database. Certain functionalities are handled by modules including booking, authentication, and notifications. The dashboard is used by administrators to control the system, and external services improve user functionality. A trustworthy and safe platform is guaranteed by security, scalability, and support. Constant improvement guarantees that the system changes according to user input and evolving requirements.

In order to create a proposed system for an OYO clone project, it is necessary to include all of the essential features, functionalities, and platform components. Below is a summary of the suggested system:

- **Authentication and User Registration:**
Users can register using their social media or email login credentials.
To safeguard user accounts, put in place secure authentication procedures.
- **Management of User Profiles:**
Permit users to edit their personal information, create preferences, and manage their profiles.
- **Listing and Search for Hotels:**
Provide a thorough list of hotels together with information about their locations, features, kinds of rooms, and costs.

Provide a feature that allows users to search and filter hotels according to particular criteria.
- **Reservation Method:**
Make bookings easy for users by giving them a smooth way to choose dates and types of rooms.

To avoid overbooking, use a real-time availability check.
- **Integration of Payment Gateways:**
Include a safe payment gateway to make online transactions easier.

Accept a variety of payment options, such as digital wallets and credit/debit cards.
- **Notifications and Confirmation:**
After a successful booking, send users emails or messages confirming their reservation.

Establish a notification system to inform users of the status of their reservations.
- **Evaluation and Pointing Method:**
Permit customers to rate and review hotels.

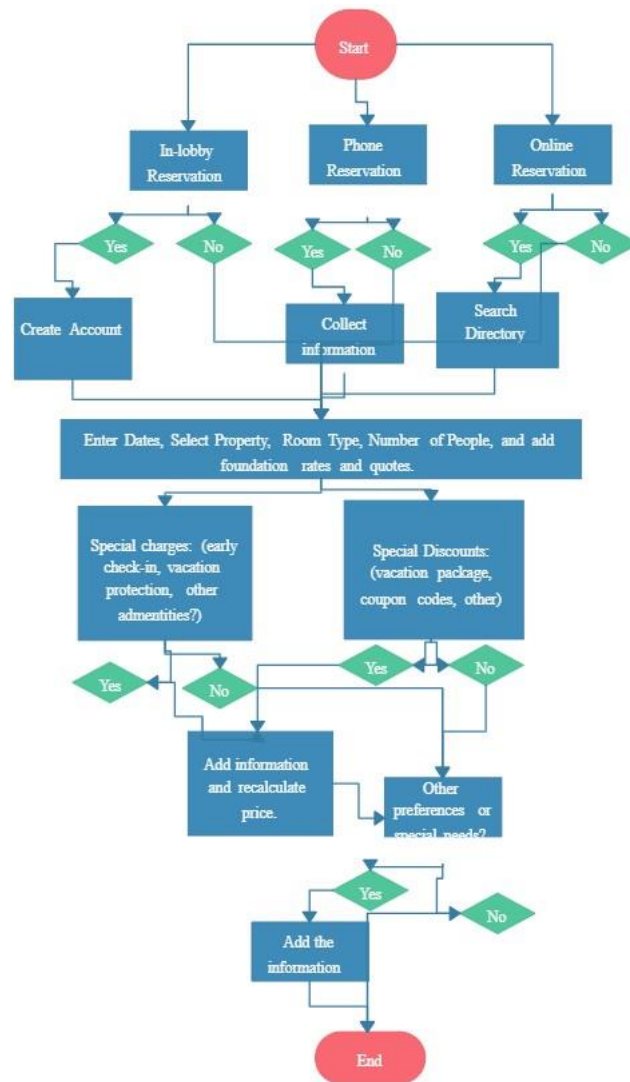
Show the overall ratings to assist users in making judgments.
- **Dashboard for Admin:**
Provide an admin dashboard so that managers or owners of hotels may handle user accounts, bookings, and listings.

Incorporate analytics to monitor user engagement and system performance.
- **Adjustable Prices:**
Put into practice a dynamic pricing strategy that takes demand, seasonality, and special occasions into account.
- **Responsiveness on Mobile:**
Make sure the platform works well on mobile and web devices and is responsive.

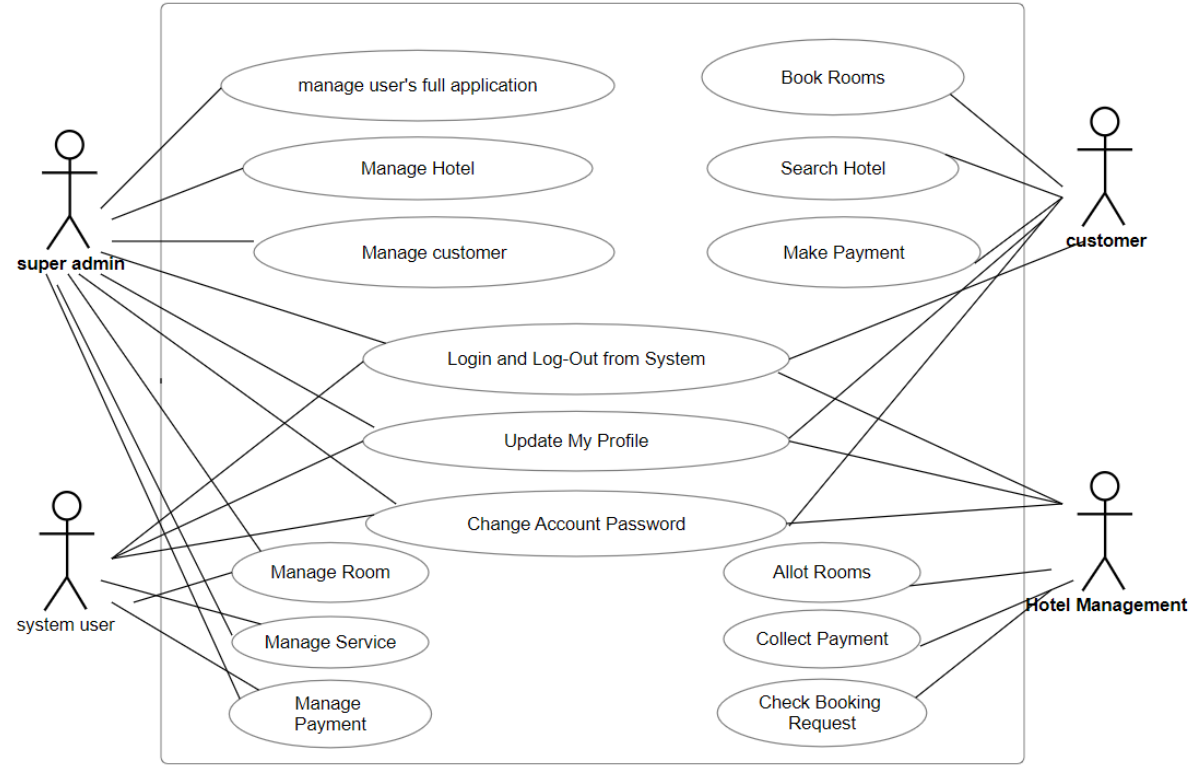
- **Security Procedures:**
Put strong security measures in place to ward off prospective attackers and safeguard user data, payment information, and the system as a whole.
- **Support for Multilingual and Localization:**
To serve a varied user base, localize the platform and offer support for several languages.
- **Customer Service:**
Provide a customer service system that allows users to contact you via phone, email, or chat.
- **Combining External APIs for Integration:**
To improve user experience, integrate with external APIs for services like social media, mapping, and weather.
- **Adherence to the Law:**
Verify that the platform satisfies all legal and regulatory obligations, particularly those pertaining to data protection.
- **Updates and Constant Improvement:**
As technology advances and customer feedback comes in, schedule frequent updates and enhancements.
- **Scalability:**
Create a scalable system that can handle an increase in the number of users and hotels.
- **Quality Control and Testing:**
Develop a thorough testing plan to find and fix errors and guarantee a positive user experience.

By incorporating these elements into your proposed system, you can create a comprehensive OYO clone project that provides users with a reliable and user-friendly platform for booking accommodations.

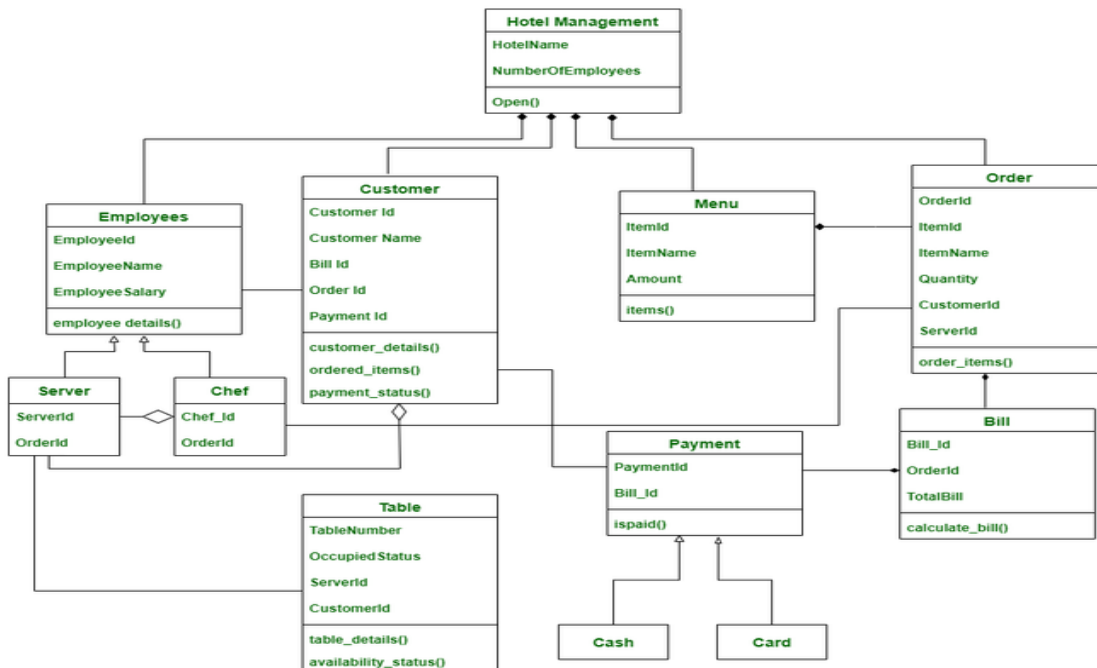
FLOWCHART:



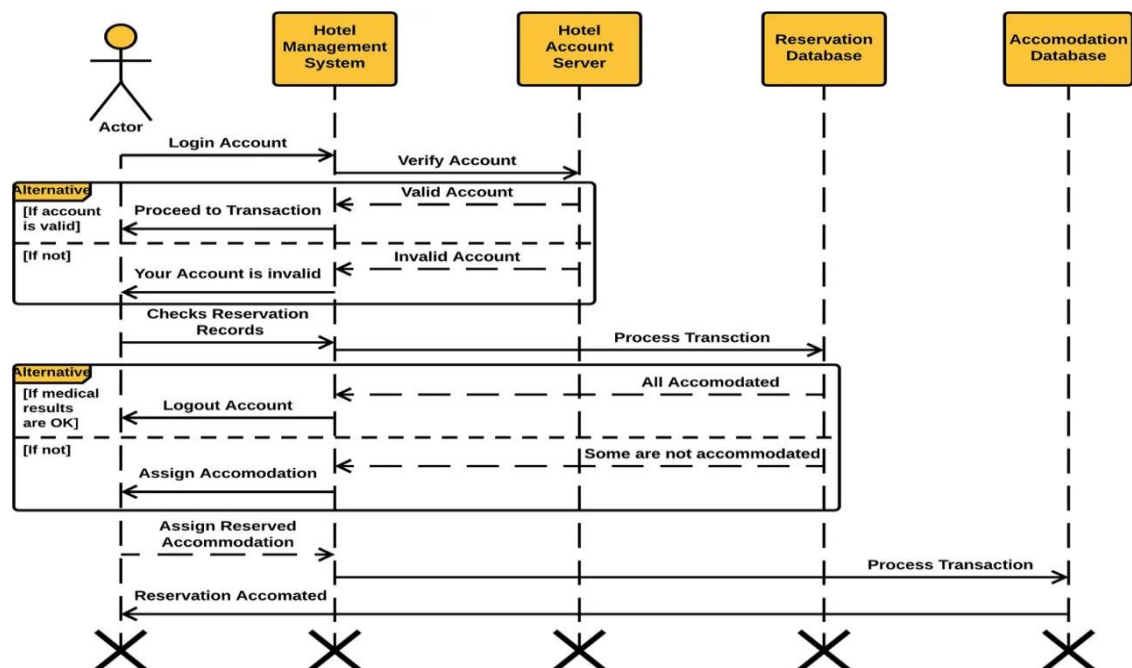
Proposed Use-Case diagram:



CLASS DIAGRAM:



Sequence Diagram:



Chapter 4

Methodology:

Hardware and software resources are combined to create an OYO Room application. The particular criteria may change according on the project's size and complexity. The following are the standard specifications for both software and hardware:

HARDWARE REQUIREMENTS:

- **Development Tools:**
strong workstations or PCs for developing software.
Enough RAM, processing power, and storage to support environments and development tools.
- **Infrastructure of Servers:**
servers for storing databases, the application, and other requirements.
For scalable and adaptable architecture, take into account cloud services like AWS, Azure, or Google Cloud.
- **Database Manager:** a database management system's (such as MySQL or PostgreSQL) own server.
- **Balancers of loads:**
Load balancers divide incoming traffic when an application is deployed across numerous servers in order to preserve peak performance.
- **Hardware for Networking:**
Firewalls, switches, and routers are used to control network traffic and guarantee security.
- **Mobile Equipment:**
Mobile devices to test and refine the application across many platforms (Android and iOS).
- **Systems for backup and recovery:**
Systems for routine data backups to guard against loss and make recovery easier in the event of an issue possible.

SOFTWARE REQUIREMENTS:

- **The IDE, or integrated development environment:**
Select an IDE that is appropriate for the programming languages your application uses. Eclipse, IntelliJ IDEA, and Visual Studio Code are a few examples.
- **Version Control Framework:**
For teamwork and code versioning, use Git or another version control system.
- **Languages Used in Programming:**
Programming languages like JavaScript (Node.js), Python, Java, Swift, or Kotlin may be necessary, depending on the tech stack.
- **Internet Technologies:**
HTML, CSS, and JavaScript for developing websites.
Front-end frameworks and/or libraries such as Vue.js, Angular, and React.
- **Reverse Framework:**
Select a backend framework based on what you require. Some examples are Spring Boot (Java), Django (Python), and Express.js (Node.js).
- **System for managing databases (DBMS):**
Depending on what kind of data you need, you may use PostgreSQL, MongoDB, MySQL, or another DBMS.
- **Scripts on the server side:**
Languages for server-side scripting, such as Node.js, PHP, or Python.
- **APIs (Application Programming Interfaces):**
Create APIs to help the application's various components communicate with one another.
- **Tools for Developing Mobile Apps:**
Tools like Android Studio for Android and Xcode for iOS are needed while creating native mobile apps.
- **Integration of Payment Gateways:**
Adapt payment gateways to your region's and company's needs by integrating with Stripe, PayPal, and other providers.
- **Alert Systems:**
Use notification services like Apple Push Notification Services (APNs) for iOS and Firebase Cloud Messaging (FCM) for Android.

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- **Software for Security:**

- Put security mechanisms in place, such as security libraries, encryption methods, and SSL certificates.

- **Examining Instruments:**

- Testing frameworks (such as Jest, JUnit, and Selenium) for unit, integration, and end-to-end testing.

- **Tools for Continuous Deployment and Integration (CI/CD):**

- Jenkins, Travis CI, and GitLab CI are examples of CI/CD technologies for automated testing and deployment.

- **Tools for Analytics and Monitoring:**

- Use tools (like Google Analytics and New Relic) to track user behavior and application performance.

- **Tools for Collaboration:**

- Tools for communication and teamwork such as Microsoft Teams, Slack, or comparable systems.

- **Tools for Documentation:**

- For API documentation, use tools like Swagger; for project documentation, use Confluence, GitBook, or anything similar.

- **Tools for Project Management:**

- To track assignments and progress, use project management apps like Asana, Jira, or Trello.

- **Software for Backup and Recovery:**

- Program to facilitate data recovery in the event of data loss and manage frequent backups.

Remember that specific requirements may vary based on your tech stack, development methodology, and business needs. It's essential to assess your project's unique characteristics to determine the most suitable hardware and software components.

Chapter 5

Application, Advantages and Disadvantages

APPLICATIONS:

Here are some essential applications and tools you might consider for creating an OYO Rooms clone:

- **Entrepreneurial Ventures:** Entrepreneurs and small business owners can use the clone platform to start their own hospitality booking service, attracting hosts and travellers to their platform. This allows them to enter the lucrative online accommodation market without starting from scratch.
- **Regional Accommodation Booking:** A clone platform can focus on specific regions, cities, or tourist destinations, offering a tailored solution for travellers looking for accommodation in those areas.
- **Property Management:** Property management companies can use the clone platform to streamline the management of multiple properties, whether it's hotels, vacation rentals, or serviced apartments, providing them with a centralized platform to list and manage accommodations.
- **Niche Accommodation:** The clone project can cater to a specific niche, such as ecofriendly or pet-friendly accommodations, meeting the unique demands of travellers with specific preferences.
- **Corporate Housing:** Offering corporate housing options can be a unique selling point, catering to business travellers who require long-term stays in specific locations.
- **Event Accommodations:** The platform can focus on providing accommodations for major events, conferences, or festivals, ensuring attendees have convenient and affordable places to stay.
- **Vacation Rental Management:** Property owners and hosts can use the clone platform to manage and market their vacation rental properties, reaching a broader audience of potential guests.

Travel Agency Integration: Travel agencies can integrate the clone platform into their services, allowing them to offer accommodation booking along with travel packages, creating a one-stop solution for their clients.

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- **Hostel Booking:** A variation of the clone platform could focus on hostel accommodations, providing a cost-effective solution for budget traveller's and backpackers.
- **Student Housing:** Focusing on student housing options near colleges and universities can cater to students looking for suitable accommodations during their academic journey.

ADVANTAGES:

Creating a clone of OYO Rooms, or any successful business model, can offer several advantages if done strategically and ethically. OYO Rooms is a prominent hotel booking platform that has disrupted the hospitality industry with its innovative approach. Here are some potential advantages of creating a clone of OYO Rooms:

- **Proven Business Model:** OYO Rooms has demonstrated the viability of its business model by achieving significant growth and success. Cloning this model can save entrepreneurs the time and effort required to develop a new concept from scratch.
- **Established Brand Recognition:** Leveraging the OYO Rooms brand's reputation and recognition can help a clone gain trust and credibility among customers more quickly than starting a new, unknown brand.
- **Market Demand:** OYO Rooms operates in a market with substantial demand for budget and mid-range accommodations. Cloning this business model allows you to tap into an existing market with potential customers looking for affordable lodging options.
- **Technology Stack:** OYO Rooms has invested heavily in technology to streamline booking, property management, and customer service. Cloning this technology stack can give you a competitive advantage in the industry.
- **Learning from Mistakes:** By studying OYO Rooms' journey, you can learn from their mistakes and challenges. This knowledge can help you avoid common pitfalls and make informed decisions as you launch your clone.

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- **Competitive Advantage:** By analyzing OYO Rooms' strengths and weaknesses, you can identify areas where you can differentiate your clone and offer unique value to customers, potentially gaining a competitive edge.
- **Access to Suppliers:** OYO Rooms has partnerships with numerous hotels and property owners. Cloning their model may provide you with access to a network of potential suppliers, making it easier to onboard properties onto your platform.
- **Data and Analytics:** OYO Rooms collects a vast amount of data on customer preferences and property performance. Cloning this data-driven approach can help you make data-informed decisions and optimize your operations.
- **Scalability:** OYO Rooms' business model is highly scalable. If you successfully replicate it, you can expand your clone to new regions and markets, taking advantage of economies of scale.
- **Adaptation and Innovation:** While cloning OYO Rooms' model, you can also innovate and adapt it to suit the specific needs and preferences of your target market or region. This flexibility can be a significant advantage.

DISADVANTAGES:

- **Legal Issues:**
Developing a clone of an existing service might lead to legal complications, especially if the clone is perceived as a direct copy of the original platform. Intellectual property laws and trademark infringement could become concerns.
- **Market Saturation:**
The hospitality industry, especially online hotel booking, is highly competitive. Creating a clone might result in entering a market that is already saturated with established players, making it difficult to gain a significant market share.
- **Brand Image:**
Replicating a well-known brand like OYO might lead to negative perceptions among users who might view the clone as an imitation or copycat. Building trust and credibility could be challenging.

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- **Differentiation Challenges:**

It may be challenging to differentiate the clone from the original or other competitors in terms of features, pricing, or user experience. Lack of innovation might hinder user adoption.

Lack of Originality:

Users and investors may prefer original and innovative ideas. A clone may not receive the same level of attention or interest as a truly unique and novel concept.

Technical Challenges: Building a clone with a similar level of functionality and user experience requires a considerable technical effort. It might be challenging to replicate all the features without significant development resources.

Chapter 6

Conclusion

CONCLUSION:

In conclusion, the OYO Rooms clone mini project represents a practical exercise in understanding and implementing key features of the hospitality industry. Through this project, the development team gained valuable insights into user authentication, hotel management, booking systems, and payment gateway integration. The clone aimed to replicate the user-friendly experience of OYO Rooms, providing a platform for users to discover, book, and manage accommodations. While the project successfully demonstrated the implementation of essential functionalities, it also highlighted the challenges of ensuring security, scalability, and differentiation in a competitive market. The project's conclusion emphasizes the importance of continuous improvement, adaptation to user feedback, and the need for innovation to create a compelling and unique value proposition in the hospitality sector. Future iterations of the project could explore additional features, enhance the user interface, and address legal and regulatory considerations for a more comprehensive OYO Rooms clone.

Chapter 7

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